



Sunland RV Resorts Referral Program

TERMS AND CONDITIONS

By participating in the Sunland RV Resorts Referral Program ("Referral Program"), you agree to these terms and conditions for your participation in the Referral Program.

- 1. Eligibility.** For RV and rental stays, you are eligible to participate in the Referral Program and earn the reward described below if you are a current or past guest at one of Sunland RV Resorts ("Sunland" or "the company") properties. Sunland employees are not eligible to receive referral incentives.
- 2. Participation in the Referral Program.** You may participate in the Referral Program by submitting the name, phone number, and email address of a person who has never stayed at a Sunland RV Resorts property, hereby known as a "qualifying referral." These qualifying referrals to Sunland make you eligible for potential rewards. The status of a "qualifying referral" remains the same even if the person referred declines the opportunity, there was no availability at the desired resort, or the potential reservation was canceled prior to the stay. The Referral Program is not available for groups or "rallies" with 10+ reservations on any night.
- 3. Limitations.** You can only submit one individual to be eligible as a qualifying referral for the Referral Program. As the person referring a friend, you may make multiple referrals, but will only be entitled to one reward for each new reservation made. Each qualifying referral remains eligible until the person makes a reservation with Sunland and checks into that location. Naples Motorcoach Resort is not eligible for this program.
- 4. Evaluation of Qualifying Referrals.** Sunland will determine whether a submitted referral meets the criteria of a qualifying referral and is eligible for reward per the Referral program. By making the referral, you are representing that you have the right to recommend the potential customer to Sunland RV Resorts.
- 5. Reward Amounts.** The amount of your reward is based on the number of consecutive nights your qualifying referral stays at a Sunland property. Program rewards will be provided to you in the form of a referral credit that has no cash redemption value on your Sunland guest account. The person providing a referral can then apply the referral credit to a current or future stay. Program rewards will be provided to the person being referred to stay at a Sunland property 72 hours after departure. The credit that has no cash value can be applied to a future stay only. Length of stay calculations start on the first visiting day, and end with the departure date. The reward amounts are based on the length of stay and type of booking (RV site or Cottage).

\$50 CREDIT – short-term stays 7-27 nights. \$30 for the person providing the referral, and \$20 for the person being referred to Sunland.

\$250 CREDIT – over 28 nights. \$150 for the person providing the referral, and \$100 for the person being referred to Sunland.

\$1,000 CREDIT to the person providing the referral when the person being referred to purchases a cottage at Golden Village Palms.

6. Restrictions. Non-Brokered transactions involving transfer/change in ownership are not eligible for the referral reward. We will not be obligated to pay you any reward under this Referral Program if we determine that you engaged in any illegal, fraudulent, or untruthful behavior in connection with the Referral Program, or if the referrals are not for legitimate future customers for Sunland RV Resorts. We will not be obligated to pay you any reward under this Referral Program if we have to turn away your referral due to misconduct or deviation from our RV resorts' rules and regulations. The reward credit on the account is for future use only and cannot be redeemed for cash. The reward credit on the account may not be transferred to other individuals.

7. Modification or Termination of Referral Program. Sunland RV Resorts may modify or terminate this Referral Program at any time. Any referral made prior to the termination or modification of the Referral Program will remain eligible for a reward as provided in these terms and conditions.

8. Disclaimer. This Referral Program is provided on an "as-is" basis. We make no warranty that any part of any website related to the Referral Program operate properly, or that you will obtain any reward except as provided under these terms and conditions. We expressly disclaim all warranties with respect to the referral program, including any implied warranties of merchantability and fitness for a particular purpose.

9. Limitation on Damages. In no event will Sunland RV Resorts or its affiliates, officers, directors, agents, or employees be liable to you for any incidental or consequential damages, including, without limitation, lost profits.